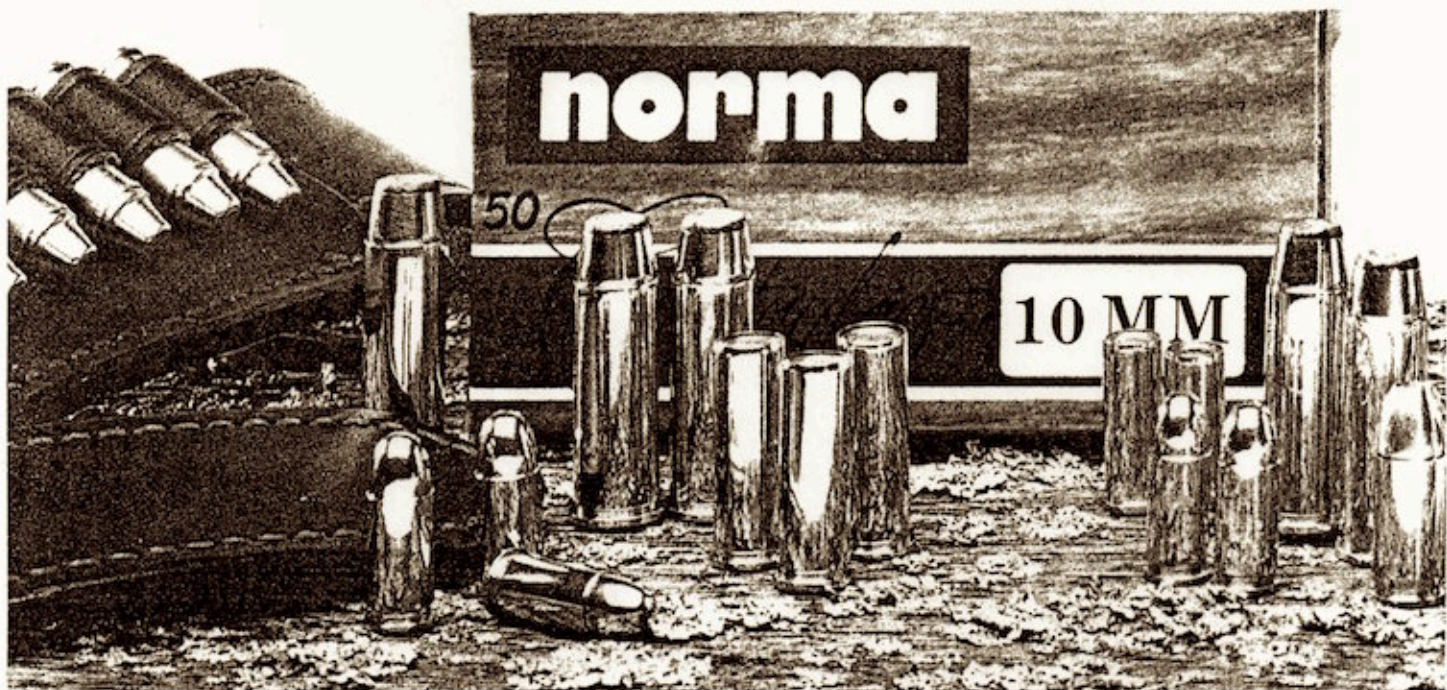


THE **BREN TEN** NEWS

VOLUME 1

NUMBER 3

NORMA PRODUCING 10MM AMMUNITION!



NORMA has announced that they are producing 10MM Auto ammunition for Dornaus & Dixon Enterprises, Inc. new BREN TEN 10MM Auto Combat Pistol. First shipments will be at Outdoor Sports Headquarters, Inc., NORMA's exclusive U.S. distributor, by January.

NORMA was founded over eighty years ago when the company manufactured bullets for the Swedish marksmanship clubs. In the mid-fifties NORMA products were introduced to the United States. The Sweden based company has established its line as high quality. Extensive testing, both in plant and in the field, ensures that NORMA products are the best that can be produced in factory ammunition today.

NORMA, Scandinavia's largest producer of rifle and handgun ammunition, is owned by FFV, a large conglomerate involved in advanced mechanics and micro-technology. NORMA manufactures products such as ammunition, reloading powders, cases, bullets, and primers. The cartridges are available in many calibers with different bullet types and weights to provide the consumer with the perfect cartridge for any use.

NORMA ammunition gives higher velocities and flatter trajectories than most ammunition on the market. The cases are made from a special brass alloy to strengthen the case, in-

crease accuracy, and permit twice as many reloads per case. NORMA, long known in the U.S. for its metric cartridges has, in the last two years introduced a full line of domestic cartridges to further expand the company's commitment to its customers.

10MM AUTO CARTRIDGE SPECIFICATIONS

Overall Length	1.25"/31.75mm
Case Length	.988"/25.1mm
Bullet Diameter	.40"/10.16mm
Bullet Length	.68"/17.0mm
Bullet Weight	200gr./12.96gm
Muzzle Vel. (5 in. test barrel)	1200fps/365mps
Muzzle Energy	640fp/88.5m.Kg

If you have any questions you would like answered in the Bren Ten News send them to: Questions & Answers, The Bren Ten News, P.O. Box 32326, Phoenix, AZ 85064.

AUTHORIZED BY DORNAUS & DIXON ENTERPRISES, INC.



NORMA DISTRIBUTOR



Outdoor Sports Headquarters, Inc. is the exclusive distributor of NORMA ammunition in the United States.

This Dayton, Ohio based company was founded in 1962 and has since grown into a multi-million dollar concern. The headquarters will relocate this fall to West Carrollton, Ohio into a newly constructed, 180,000 square foot building.

Outdoor Sports is the nation's leading distributor of sporting goods equipment. Their five strategically located warehouses in Dayton, Atlanta, Chicago, Dallas, and Sacramento stock over 20,000 different items. Their inventory includes hunting, fishing, archery, camping, marine, and athletic products. No other distributor offers the variety and depth of merchandise as Outdoor Sports Headquarters, Inc.

ATTENTION DEALERS!

If you would like to carry the NORMA 10MM Auto ammunition in your store, contact the nearest Outdoor Sports Headquarters regional sales office about the NORMA line of fine ammunition and their other lines of sporting goods.

P.O. Box 1327
Dayton, OH 45401
1-800-543-4360
In Ohio, 1-800-762-4840

7725 Quincy St.
Willowbrook, IL 60521
1-800-323-3778
In Illinois, 1-800-942-9243

850 Great SW Parkway
Atlanta, GA 30336
1-800-241-7632
In Georgia, 1-800-282-7192

1420 Avenue R
Dallas, TX 75050
1-800-527-6617
In Texas, 1-800-442-6542

809 N. Market Blvd.
Sacramento, CA 95834
1-800-824-7806
In California, 1-800-852-7530

BREN TEN — POCKET MODEL

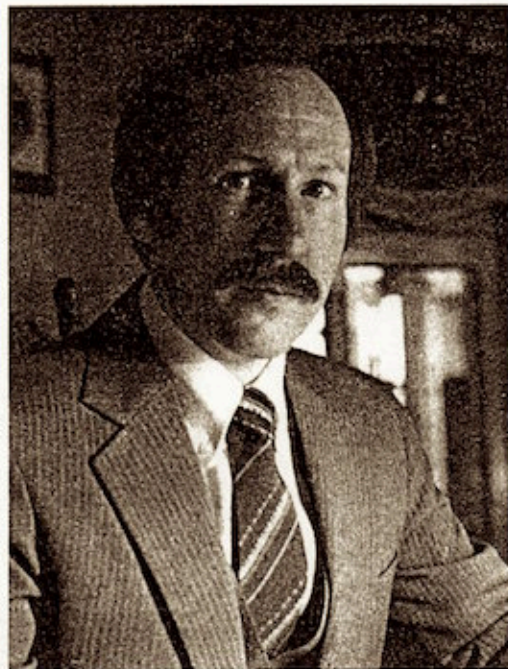
SPECIFICATIONS:

Manufacturer	Dornaus & Dixon Enterprises, Inc.
Model	Bren Ten Pocket Model (PM)
Type	Autoloading pistol
Operation	Double/single action
Function	Browning short recoil
Caliber	10MM Auto
Barrel length	3.75 inches
Overall length	6.90 inches
Height	5.12 inches
Width	1.00 inches
Weight (empty)	28 ounces
Safeties	Thumb (reversible), and firing pin block
Sight radius	5.25 inches
Sights	Adjustable/replaceable, 3-dot combat
Rifling	"Power-Seal," 5 grooves RH twist, 1 in 15
Stocks	Textured black nylon Genuine Hogue Combat Grips
Cartridge capacity	9 rounds
Finish	Hard chrome slide/Stainless frame
Retail Price	\$600

FEATURES: The Bren Ten Pocket Model is a compact, heavy-duty, semi-automatic, defensive combat pocket model version of the full-size Standard Model Bren Ten. It is not a cut-down full-size Bren Ten, but rather a totally separate design that incorporates most of the features of the full-size model in the smallest practical size configuration possible, and at the same time fires full load 10MM Auto pistol cartridges. It is the world's most powerful production pocket pistol.



PROFILE: MICHAEL W. DIXON



Michael W. Dixon is the Administrative Operations Director of Dornaus & Dixon Enterprises, Inc. and as such, is responsible for keeping the company running smoothly. At the first company Board Meeting, he was installed as Chairman of the Board of Directors, Secretary and Chief Financial Officer.

Mr. Dixon, who is in his early forties, has a broad business and management background. Utilizing his varied experience, he has set up the business procedures of Dornaus & Dixon including organizational structure, logistics, marketing and procedural guidelines. His financial responsibilities entail complete financial projections and development of capitalization. In the area of advertising and publications, Mr. Dixon is responsible for formal presentation development which involves the designing, writing, and organizing of informational booklets, catalogs and trade show presentations. He also interfaces with Technical Operations in regards to engineering/design input and procurement.

Mr. Dixon has many years experience in top level manage-

ment resulting from his association with American Health Industries and The Broadway Department Stores. His general management expertise was further enhanced when he owned and operated a men's clothing store. In addition, Mr. Dixon has eight years experience in the aerospace industry where he participated in both the Manned Orbiting Laboratory and Minuteman Missile Projects and holds a Government Secret clearance.

During his Navy years, Mr. Dixon was a member of the United States Navy Military Rifle and Pistol Team. A retired police officer, he has worked for the Los Angeles County Sheriff's Department, the Los Angeles Police Department, the Vernon Police Department, and for the Southern Pacific Railroad as a Railroad Detective. He was certified by the California State Department of Justice Peace Officer Standards & Training and worked in the capacity of a training officer. Mr. Dixon holds a "distinguished expert" rating with the .45 caliber pistol and an "expert" rating with the .38 revolver.



UPCOMING EVENTS WITH THE BREN TEN!

JANUARY 12-14 DALLAS, TEXAS
1984 SHOT SHOW

Again this year the Sixth Annual SHOOTING, HUNTING, OUTDOOR TRADE SHOW & CONFERENCE will be held at the Dallas Convention Center in Dallas, Texas. This is "the" trade show for the firearms industry and attendance is limited to the trade only. Last year there were over 800 exhibitors displaying 160,000 net square feet of firearms and firearms related items. Attendance was 20,600. See the BREN TEN at the Dornaus & Dixon Enterprises, Inc. exhibit, Booth 1802 on Level 2 at the Dallas Convention Center.

JANUARY 24-26 LOS ANGELES, CALIF.
ORDNANCE EXPO 84

This security and law enforcement show will be held at the Los Angeles Police Academy and is restricted to military, law enforcement and corporate security directors. Last year over 5,000 attended from forty one states and twenty two foreign countries. Dornaus & Dixon Enterprises, Inc. will display the BREN TEN 10MM Auto Pistols at the Los Angeles Police Academy.

FEBRUARY 25-26 SALT LAKE CITY, UTAH
CROSSROADS OF THE WEST GUN SHOW

An up to 1,000 table gun show held at the Salt Palace in Salt Lake City, Utah. Show is open to the public 9AM - 7PM Saturday and 9AM - 5PM Sunday. System Ten Associates will have a table and will show the BREN TEN and various accessories.

The BREN TEN NEWS is published periodically and is mailed at no cost to those individuals interested in following news of the BREN TEN. To receive your copy, simply send your name and address to System Ten Associates.



System Ten Associates
P.O. Box 32326
Phoenix, AZ 85064

BREN TEN NEWS!!!

Questions & Answers

- Q. A friend of mine, who knows of my interest in the BREN TEN 10MM Auto Combat Pistol, told me that while on a business trip in Utah he visited a gun store where he saw a pistol stamped BREN TEN and which resembled a S&W 659. Are there any BREN TEN pistols out and on the dealer's shelves? Also, the BREN TEN doesn't really look like a S&W 659 does it?
- A. No. As of this writing, October 1983, no BREN TEN 10MM Auto Combat Pistols have been shipped to dealers. We have had reports of other manufacturer's handguns being stamped with the BREN TEN name and similar logos by unknown persons apparently in an effort to capitalize on the huge popularity of this fine handgun and on the gullibility of some naive prospective purchasers. The only manufacturer's name to appear on authentic BREN TEN 10MM Auto Combat Pistols will be Dornaus & Dixon Enterprises, Inc., Huntington Beach, CA, U.S.A. And, finally, no, the BREN TEN does not in any way resemble the S&W 659.

COMING IN THE NEXT ISSUE!



Jeff Cooper tests the BREN TEN!



Profile: Harlene Mersky, Processing Operations Director



The BREN TEN Dual-Master



Upcoming events with the BREN TEN!



Questions and Answers



BULK RATE
U.S. POSTAGE
PAID
PHOENIX, AZ
PERMIT NO.
1675